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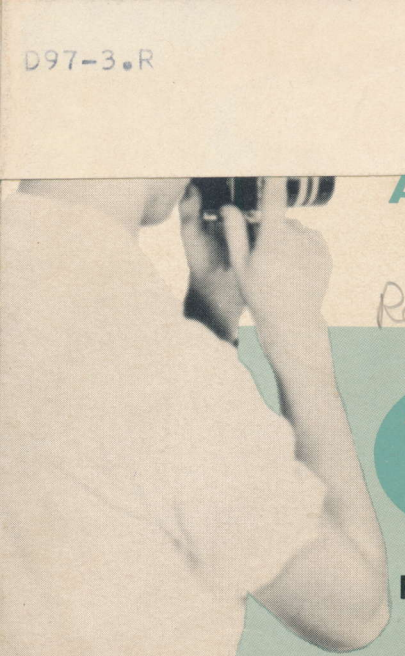
4/24/61

GET THE ALBUM HABIT

Rec'd 4/26/61



Ful-Vu

Protects • Displays • Glorifies

WITH A FUL-VU ALBUM

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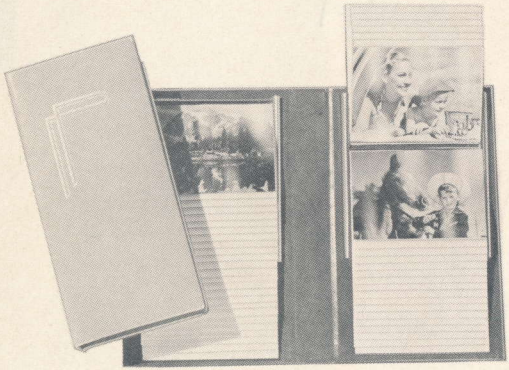
COOKS' INCORPORATED, Blackwood, N. J., Dallas, Tex.

DELUXE VU-DEX ALBUMS



COLORS: Hunter Red, Forrest Green, Ivory, Blue, Saddle Brown, and Aqua.

A distinctively beautiful and useful album!

Smooth—rich binding over softly padded covers.

Holds 100 prints and negatives (just the right number) for easy location—complete protection:

PRINT SIZE	STOCK NO.	PRICE
2¾ x 3½	751-23	$5.75
3½ x 3½	751-33	5.75
3¼ x 4¼	751-325	6.50
3½ x 5	751-35	6.50

Gift Boxed

ALL FUL-VU ALBUMS ARE GIFT BOXED

"TWIN" DELUXE VU-DEX ALBUMS

An ideal snapshot library!

Holds 160 prints (and negatives) in sparkling clear transparent "window sleeves."

Handsome — gold decorated cover. Beautifully gift boxed.

PRINT SIZE	STOCK NO.	PRICES
2¾ x 3½	752-23	$9.00
3½ x 3½	752-33	9.00
3¼ x 4¼	752-325	10.00
3½ x 5	752-35	10.00

COLORS: Saddle Brown, Hunter Red, and Forrest Green.

FUL-VU ALBUMS USE ONLY HEAVYWEIGHT CLEAR MIKAFILM "WINDOW SLEEVES"

VU-DEX ALBUMS

Beautifully crafted — saddle stitched—flexible Russhide covers are equipped with one tray to hold 50 prints (and negatives). An extra tray, for capacity of 100 prints may be added as required. A size for every need!

PRINT SIZE	STOCK NO.	PRICE
2¾ x 3½	741-T23	$3.50
3½ x 3½	741-T33	3.50
3¼ x 4¼	741-T325	4.00
3½ x 4½	741-T34	4.00
3½ x 5	741-T35	4.00
4 x 5	741-T45	4.50
*3½ x 5½	741-T355	4.50
†3¾ x 6¾	741-T376	5.50

**For picture postcards †For First Day Covers*

Here is the easiest and least expensive way to acquire the "album habit."

COLORS: Red, Green, Blue, Brown Saddle Finish, and Tan Grained Finish.

ONLY VU-DEX ALBUMS ARE STITCHED IN NYLON

MINIATURE SNAPSHOT DIARY

Start a personal snapshot diary this easy way!

Simply insert your snapshots — as soon as they're received — in the sparkling clear window sleeves. Two prints (and negatives) to each sleeve.

When your snapshot diary is filled (holds 16 prints) write an appropriate title — using the Goldmark strip furnished—in gold on the cover.

A precious keepsake or very personal gift to relatives and friends.

PRINT SIZE	STOCK NO.	PRICES
2¾ x 3½	55-K252	$.80
3½ x 3½	55-K33	.80
3¼ x 4⅜	55-K3X	.80
3½ x 5	55-K35	1.00
4 x 5	55-K405	1.00

COLORS: Green, Red, Blue, Brown, Ivory, and Tan.

FUL-VU PHOTO DIARY

A versatile album—5 styles in either Twin Wire binding or loose leaf Mult-O-Ring. Sparkling clear window sleeves with pregummed or plain mounting sheets. Also black sheets with pregummed mounting aids. Attractive gold decorated covers.

TWIN WIRE STYLE

COLORS: Red, Green, and Suntan.

Six window sleeves
Pregummed mounting sheets

SHEET SIZE	STOCK NO.	PRICE
11 x 8½	131-CG11	$2.75

25 Black mounting sheets
Pregummed mounting aids

SHEET SIZE	STOCK NO.	PRICE
11 x 8½	131-MS11	$1.95

MULT-O-RING STYLE

Six window sleeves
Black mounting sheets

SHEET SIZE	STOCK NO.	PRICE
11 x 8½	138-LX11	$3.50

Six windows sleeves
Pregummed mounting sheets

SHEET SIZE	STOCK NO.	PRICE
11 x 8½	138-LXG11	$3.75

25 Black mounting sheets
Pregummed mounting aids

SHEET SIZE	STOCK NO.	PRICE
11 x 8½	138-MS11	$2.50

OTHER PHOTO ALBUMS FOUND ON PAGES 8, 9, 10 AND 11

DETACH ALONG DOTTED LINE

ORDER BLANK

STEWART'S CAMERA SHOP, INC.
822 14th St., N.W.
Washington 5, D.C.

***Please send me the following* FUL-VU ALBUMS**

Quan.	*Stock No.*	*Specify Color*	*Price*
	22	60 mm F 1:3.5	
	16		
	11		
	8		
	5.6		
	4		
	3.5		

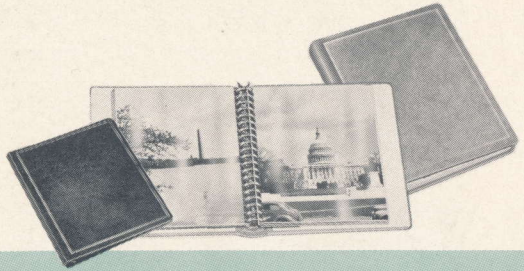
☐ *Charge my account* TOTAL

☐ *Check enclosed*

NAME.....

ADDRESS.....

Prices subject to change



MULT-O-RING PHOTO ALBUMS

This is an album of many uses!

Excellent for full size prints which may be simply slipped into the clear plastic sleeve—or dry mounted using the heavy white inserts furnished.

By using the pregummed mounting pages—multiple prints of various sizes may be arranged on each page.

Beautifully padded covers—bordered in gold—add the finishing touch to a truly handsome and useful album.

Album with 6 Sleeves / *Extra Sleeves*

PRINT SIZE	STOCK NO.	PRICE	STOCK NO.	PRICE
7 x 5	440-L7	$4.50	L7	$.18 ea.
10 x 8	440-L10	6.50	L10	.25 ea.
11 x 8½	440-L11	6.50	L11	.25 ea.
14 x 11	440-L14	10.00	L14	.50 ea.

Album with Pregummed Mounting Sheet

11 x 8½	440-UG11	6.80	UG11	.30 ea.

COLORS: Red, Brown, Blue, and Green.
Gift boxed.

FUL-VU ALBUMS ARE PREFERRED BY PROFESSIONALS

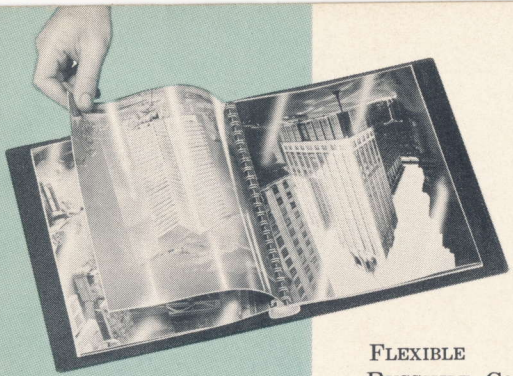
WEDDING ALBUMS

Priceless wedding pictures deserve the attractive protection of a Ful-Vu album. In either smooth Ivory or White Calf finish Russhide, gold inscribed "Our Wedding," or gold border.

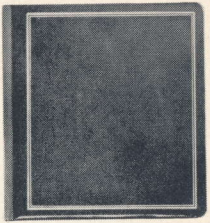
Album with 6 Sleeves

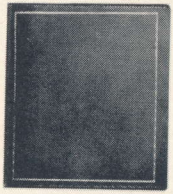
PRINT SIZE	STOCK NO.	PRICE
Ivory Russhide—"Our Wedding"		
7 x 5	405-L7	$4.50
10 x 8	405-L10	6.50
White Calf Russhide—"Our Wedding"		
7 x 5	406-L7	4.50
10 x 8	406-L10	6.50
Extra window sleeves		
7 x 5	WL7	.18 ea.
10 x 8	WL10	.25 ea.

Also available with gold border *Gift boxed*



DELUXE PADDED COVERS





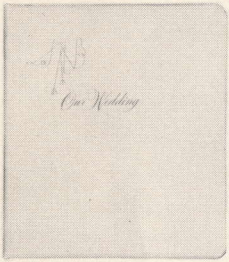
FLEXIBLE
RUSSHIDE COVERS

EXPAND-O PHOTO ALBUMS

This is the most modern album of all!

Attractive Russhide covers—flexible or deluxe padded styles—complete with shimmering clear Mikafilm sleeves—Plus the new—modern Expand-O loose leaf binding outmodes all other binding styles.

All Expand-O albums gold tooled and attractively gift boxed.



DELUXE WEDDING ALBUMS

Albums with 6 Sleeves

PRINT SIZE	*Flexible Russhide Covers* STOCK NO.	PRICE	*Deluxe Padded Covers* STOCK NO.	PRICE	*Extra Sleeves* STOCK NO.	PRICE
7 x 5	342-CL7	$3.50			L7	$.18 ea.
10 x 8	342-CL10	5.00	780-CL10	$6.00	L10	.25 ea.
11 x 8½			780-CL11	6.00	L11	.25 ea.

Expand-O Wedding Albums with 6 Sleeves

	Stamped "Our Wedding"		*Stamped Gold Border*		*Extra Sleeves*	
7 x 5	785-CL7	4.25	783-CL7	4.25	WL7	.18 ea.
10 x 8	785-CL10	6.00	783-CL10	6.00	WL10	.25 ea.

COOKS'

INCORPORATED

Makers of

Ful-Vu

BLACKWOOD
NEW JERSEY

DALLAS
TEXAS